



Boy Scouts of America
Blue Ridge Mountains Council
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Roanoke, VA 24012
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Web Site: www.bsa-brmc.org

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Dear Employer:

I am writing to introduce you to an exciting professional development course that your employee is considering taking. *Centennial Wood Badge* is an Advanced Leadership Training Course designed by the **Boys Scout of America** and offers your employee a unique opportunity to better themselves not only as a volunteer in the community, but in every other aspect of their life. I am confident that the skills learned by participating in *Wood Badge*, will help your employee contribute more to your organization. Some of these skills are:

- Active listening skills
- Effective skill instruction
- Values-base leadership
- Team development
- Public Speaking
- Leveraging Diversity
- Communication skills
- Project planning
- Ethical decision making
- Effective use of different leadership styles
- Leading change
- Generational diversity
- Problem solving
- Conflict resolution
- Coaching and mentoring
- Self-assessment
- Goal setting
- Performance evaluation
- Sustainability
- Decision making

This five-day training program is a nationally known course and draws material from top leadership development programs and well known sources like **Ken Blanchard**, **Stephen Covey**, **Max DePree**, **Warren Bennis** and many others.

The skills that are learned at *Wood Badge* can be used in every facet of life. I have certainly incorporated the skills I have learned at *Wood Badge* into my professional career and after attending *Wood Badge*, your employee will be equipped to do the same!

Similar corporate *Leadership Training* Courses can cost companies up to two thousand dollars. Remarkably, the well-trained volunteer BSA staff provides this *Wood Badge* course at a much more reasonable cost to your employee. Moreover, your employee is paying for this course with his or her own resources. The course is scheduled as one three-day weekend ([April 17-19, 2020](#)) and one two-day weekend ([May 16-17, 2020](#)).

I hope you will agree that the *Wood Badge* training your employee seeks, will enhance their contributions to youth, the community and your organization. If you will ensure that they have the time needed to attend this course, I will ensure that they have the opportunity to learn all the skills described above in a supportive and professional environment. If you have any questions, please feel free to contact me.

Respectfully,

Anthony R. Whitaker
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